

## **MEASAT Appoints New Vice President, Sales & Marketing**

**Kuala Lumpur, 10 August 2005** – MEASAT Satellite Systems Sdn. Bhd. (formerly known as Binariang Satellite Systems Sdn. Bhd.) has announced the appointment of Diego Sutachan as Vice President, Sales & Marketing. In this role, Diego will oversee all of MEASAT's key sales functions, including identifying new sales opportunities for the upcoming MEASAT-3 satellite (due for launch later in 2005).



Diego comes to MEASAT from Teleglobe, where he held the position of Executive Director, Asia Pacific Region, for 4 years. Prior to Teleglobe, Diego held various engineering, sales and marketing positions in Telecommunications and IT industry across Asia Pacific with companies such as Fujitsu, ComTech and AAPT Sat-Tel (now New Skies Satellite).

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, telecommunications providers and DTH operators. Currently operating a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in 2005 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world's population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services.

Through new facilities located at the MEASAT Teleport and Broadcast Centre, and working with a select group of world class partners, MEASAT is also able to provide a wide selection of broadcast service including video playout, uplinking, fibre connectivity and turnaround services to and from the key European and North American markets.

For more information, please visit our website [www.measat.com](http://www.measat.com).