



Breaking News

MEASAT TO BROADCAST 2010 COMMONWEALTH GAMES

Kuala Lumpur, 1 October 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with GlobeCast to provide Occasional Usage Services (“OUS”) capacity for the 2010 Commonwealth Games.

MEASAT will broadcast the Games to the Asia Pacific region via both the MEASAT-3 and MEASAT-3a satellites. Under the multi-transponder OUS deal, MEASAT will lease capacity to GlobeCast throughout the duration of the Games.

“We are proud to bring one of the most watched sporting events in the world to Asia Pacific” said Jarod Lopez, Director of Sales, Broadcast Services, MEASAT. “This will be the first time MEASAT is broadcasting the Games via our satellites.”

The nineteenth Commonwealth Games is scheduled in New Delhi, India from 3 – 14 October 2010. It is the first time for India to host the Games and also the largest multi-sport event conducted to date in India. The opening ceremony is scheduled to take place at the Jawaharlal Nehru Stadium in Delhi.

MEASAT’s OUS has been the platform in providing capacity to many major sports events including the FIFA World Cup 2010 which was held in June. MEASAT’s OUS can be booked through a simple service order, allowing customers to book capacity at short notice. The service can be provided on a single use basis or scheduled at regular intervals, and is available across the entire fleet of satellites.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the state of art MEASAT-3 and MEASAT-3a satellites located at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services. For more information, please visit www.measat.com.

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