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MEASAT TO SHOWCASE SATELLITE DELIVERED 3D TV AT COMMUNICASIA 2010

Kuala Lumpur, 13 June 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today it would be showcasing 3D TV satellite distribution at the CommunicAsia 2010 Exhibition and Conference in Singapore this week.

“MEASAT has established itself as the leading HD distribution platform in the Asia-Pacific region” said Paul Brown-Kenyon, Chief Operating Officer, MEASAT. “Over the last six months, we are seeing growing interest in 3D TV broadcasting, and are working with partners to explore the benefits and challenges of using satellite as a distribution platform.”

MEASAT will be showcasing 3D TV at its CommunicAsia exhibition booth from 15 – 18 June 2010. The 3D content will be broadcast live via the MEASAT-3a satellite and can be viewed at the booth over the duration of the exhibition.

For more information, please visit MEASAT’s booth at Hall 6, E2-07 in CommunicAsia 2010.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the state of art MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.