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MEASAT SUPPORTS WORLD CUP 2010

Kuala Lumpur, 20 May 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that it had signed an agreement with GlobeCast Asia to provide transponder capacity for the upcoming FIFA World Cup 2010 in South Africa.

“This will be the first time MEASAT has been involved in distributing the FIFA World Cup,” said Terry Bleakley, Vice President, Commercial Operations, MEASAT. “The MEASAT-3 satellite located at the 91.5°E orbital slot has an excellent footprint and is the ideal platform to distribute content directly from South Africa to the entire Asia Pacific region.”

The World Cup 2010, FIFA’s premier international soccer tournament, is scheduled to take place between 11 June and 11 July 2010 in South Africa. This tournament will feature 32 countries playing a total of 64 matches.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the 91.5°E orbital location, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.