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MEASAT BRINGS AXN HD TO SOUTHEAST ASIA

Kuala Lumpur, 17 May 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement had been signed with GlobeCast and SPE Networks Asia (“SPENA”) to distribute the South East Asian feed of the AXN HD channel via the MEASAT-3 satellite. The deal follows the launch of the South Korean feed of the channel on MEASAT-3 last year.

“MEASAT continues to lead the distribution of HD content over satellite within the Asia Pacific region on the MEASAT-3 / MEASAT-3a satellites at 91.5°E,” said Terry Bleakley, Vice President, Commercial Operations, MEASAT. “This is the second AXN HD channel we are distributing with our partner Globecast and brings to 13 the number of HD channels at our 91.5°E HD hot-slot.”

AXN HD will have a line-up of first-run, top-performing drama series in HD from the U.S. including the *CSI* franchise, *NCIS: Los Angeles*, *Leverage* and *Justified*, as well as action movies like *The Exorcism of Emily Rose* and *Ghost Rider*.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.