

Solar's Bouquet Shifts to MEASAT-1

Kuala Lumpur, 7 September 2004 – Binariang Satellite Systems Sdn. Bhd., the owner and operator of the MEASAT satellite network, announced today that Solar Entertainment Corporation ("Solar"), an established media company with prominent positions in the Philippines television industry, has signed an agreement to use the MEASAT-1 satellite for broadcast distribution services for four television channels.

"Solar is one of the key broadcasters in the Philippines, and we welcome them on board MEASAT-1," said Paul Brown-Kenyon, MEASAT's Vice President, Sales and Marketing. For broadcasters looking for distribution across the South East and East Asian regions, MEASAT-1 provides excellent regional coverage and a reliable satellite platform. We are seeing increased interest in the use of MEASAT-1 for video distribution as broadcasters prepare for the deployment of MEASAT-3 into the same location in mid-2005."

A leader in the creation, promotion and distribution of entertainment and sports programming services, Solar will use MEASAT-1 for distribution of the Solar Sports, Ultimate Suspense / Action, Entertainment Central and Sports Plus television channels to a nationwide network of over 500 cable operators within the Philippines.

"The MEASAT satellite network hosts some of the leading broadcasters in the region, and we are delighted that Solar has chosen MEASAT for their broadcast distribution," Mr. Brown-Kenyon continues. "We look forward to a successful partnership with Solar, supporting them in distributing their programming across the Philippines and the region"

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, telecommunications providers and DTH operators. Operating a two satellite network, MEASAT today serves customers in South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in mid 2005 will provide customers with a satellite able to reach 70% of the world's population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will also provide customers with in-orbit redundancy for both C and Ku-band services. With a new KL Teleport, opening in November 2004, MEASAT also offers a range of services to the region's broadcasting and telecommunications companies.

For more information, please visit our website www.measat.com.