

MEASAT

Breaking News

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MEASAT Appoints New Corporate Communications Manager

Kuala Lumpur, 5 May 2006 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) has announced the appointment of Joanna Ng as Manager, Corporate Communications. In this role, Joanna will manage MEASAT’s marketing communications and investor relation programmes. Prior to joining MEASAT, Joanna was Brand Manager of the Multimedia Development Corporation, which oversees Malaysia’s Multimedia Super Corridor project. She has lead corporate communications for organizations from the private, public and non-profit sectors.



Joanna holds a Masters from the University of Manchester, and a B.A. (Honours) from the University of London.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of MEASAT-3 in 2006, and MEASAT-1R in 2007, will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach Pay-TV operators in over 100 countries, representing more than 70% of the world’s population. Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STTP, MEASAT provides a complete range of broadcast services including video playout, uplinking, and video turnaround to and from the key European and North American markets.

For more information, please visit www.measat.com.