MEASAT
Breaking News

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Hawaii Teleport Offers News 'Satellite TV Channel Type' Videostreaming and Time/Volume Based Internet Services

3 June 2002, Kapolei, Hawaii - The Hawaii Pacific Teleport announced today that it has installed a new

Kavera Internet billing platform that will allow it to offer customers Internet services, Peak Time and Off Peak

Time. The service will also allow the teleport to offer bursting above contracted rates and even to purchase

Internet on a volume only basis, that is by the Megabyte/Gigabyte.

This will provide Asian customers with a far more flexible way of buying Internet services only when they are

needed. The bursting capability will allow customers to have bandwidth in reserve for their peak usage

hours. Volume charges are from as low as 12 cents (US) per Megabyte.

The company also plans to offer time based services on its DVB-IP VideoStreaming platform which provides

a point-to-multipoint broadcast Internet service simultaneously to an unlimited number of customers. This

narrow-cast type television station delivery system will enable corporate customers to broadcast quality

satellite television (1.8Mbps bandwidth) on an Internet transport stream at a fraction of the cost of

conventional satellite television aimed at a much larger audience.

VideoStreaming broadcasts are scheduled and charged in manner similar to conventional TV broadcasts i.e.

on a minute by minute basis. Videostreaming customers can either deliver their video material to the Hawaii

Teleport on DVD, FTP to a VideoStreaming server at the teleport or by US domestic satellite for downlink at

the teleport. Rates for the VideoStreaming service start as low as 85 cents (US) per minute. To receive

these broadcasts VideoStreaming 'viewers' in Asia will need to have a satellite antenna pointed to MEASAT-

2 Satellite at 148°E and use a DVB-IP receiver from companies such as Skystream to receive the

broadcasts.

Vince Waterson, VP of business development at HPT said, "Our teleport has developed a proactive

approach to getting new customers and the new slate of services we have to offer distinguishes us from our

competitors. So whether you are the smallest ISP in Asia or the largest US corporation we have an Asian

content delivery service which meet your budget. The new Kavera platform allows us to accept credit card

payments for DVB-IP Internet services so that customers can be on stream anywhere within the MEASAT-2

Asian footprint from a little as 4 hours."

Yau Chong Lim, regional marketing manager at Binariang Satellite Services Bhd that operates the MEASAT-2 satellite said he welcomes this new HSystems PT initiative which broadens the potential customer base for our satellite throughout Asia. "MEASAT-2 has extra wideband 72 Mhz transponders, which make it a suitable platform for establishing a bouquet of as many as 30 VideoStreaming channels on each transponder. This large 'TV type' channel capacity on a single transponder together with the very low entry cost will make it very affordable to any US company who want to get their message in to Asia, be it sales and marketing, corporate announcements or training," he said. - Satnews