



**Contact:**  
Chan Ming Yang  
MEASAT  
+60 (3) 8213 2154  
[mingyang@measat.com](mailto:mingyang@measat.com)

### **TV3 RENEWS COMMITMENT TO MEASAT-3**

**Kuala Lumpur, 19 Oct 2009** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today it had signed an agreement Sistem Televisyen Malaysia Berhad (“TV3”) to extend its contract for the distribution of the TV3 channel on the MEASAT-3 satellite for a further five years.

“TV3 is one of our longest serving customers and we are delighted that they renewed their contract with us,” said Yau Chyong Lim, Senior Director, Sales and Marketing, MEASAT.

MEASAT-3 provides a video distribution platform which reaches over 110 countries across Asia, the Middle East, Eastern Europe, Eastern Africa and Australia.

#### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).