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SKY CHANNEL SELECTS MEASAT-3 TO EXPAND ITS DISTRIBUTION NETWORK

Kuala Lumpur, 13 October 2008 - MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") and Sky Channel (Australia) today announced an agreement for Sky Channel to use the MEASAT-3 satellite to broadcast more than 57,000 races a year to home viewers and outlets across Australia and the rest of the thoroughbred racing world.

"MEASAT is honored to be selected by Sky Channel for the distribution of its horse racing content," said Terry Bleakley, MEASAT Vice President - Commercial Operations. "In addition to supporting existing subscribers, the extensive MEASAT-3's footprint -- spanning Australia, Asia, Middle East, Eastern Europe and South Africa -- offers opportunities for the Sky Channel to increase their International subscriber base."

Casey Kop, Head of Broadcast Technology at Sky Channel, said: "Our business demands the highest levels of service availability. The significantly improved look angle to the MEASAT-3 satellite promises to provide Sky Channel greater uplink stability, while retaining the benefit of a very extensive global beam footprint. MEASAT has been very understanding of our needs and has worked closely to ensure a smooth migration for our 400 customer dishes in the field."

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's key 91.5E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit the Company's website at www.measat.com

About SKY CHANNEL

SKY is the world's leading multi-venue racing broadcaster, telecasting more than 57,000 races each year to millions of viewers around the globe. It transmits via satellite and cable to more than 5,300 outlets across Australia, and in more than a dozen countries around the world.

The Sky Channel story began with the launch of Australia's first domestic satellite in 1985. In 1998 the newly privatized Tab Limited acquired Sky Channel for \$260 million and in 2004 Tabcorp secured Sky Channel as part of its takeover of Tab Limited. Today Sky Channel telecasts about 125 race meetings live each week, adding up to more than 57,000 races a year. Take into account that Sky may be receiving simultaneous transmission from up to 20 racetracks and it is quite a logistical achievement seven days a week.

The global coverage reaches about 350 wagering outlets and millions of home viewers in North America and the Caribbean, 500,000 homes and TAB outlets in New Zealand and sites in Sri Lanka, Papua New Guinea, Hong Kong, Singapore, Malaysia, Bali, The Philippines and the Middle East.

For more information, please visit the Sky Channel website at www.skychannel.com.au