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MEASAT-3a SATELLITE SUCCESSFULLY LAUNCHED

Kuala Lumpur, 22 June 2009, Monday, 1.30 p.m KL Time – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) is pleased to announce today the successful launch of the MEASAT-3a satellite from the Baikonur Cosmodrome, Kazakhstan. The satellite was launched on a LandLaunch Zenit-3SLB launch vehicle.

The historic event was witnessed by a group of senior Malaysian government and private sector officials, as well as a select group of 14 students from Malaysia, India, Indonesia, the Philippines and the United Kingdom.

The launch was simultaneously broadcasted live in Malaysia, and witnessed by a group of over 200 guests, of MEASAT staff and business partners, at a special gathering held at the Pacific Regency Hotel Suites in Kuala Lumpur.

Malaysian Minister of Information, Communication and Culture, YB Dato’ Seri Utama Dr Rais Yatim, who was in Baikonur with the Malaysian delegation witnessing the launch, hailed MEASAT’s success.

“This is another great achievement for MEASAT, and for the Malaysian space industry. With the launching of Malaysia’s fourth geo-stationary communications satellite, we see even greater interest in space technology among Malaysians. We also hope that this launch will give Malaysia greater cutting edge and leadership in space technology and satellite communications,” he said.

MEASAT’s Chief Operating Officer, Mr. Paul Brown-Kenyon, who was also at the launch, said that the new satellite would be critical in supporting the continued growth of the company.

“We are proud to see the hard work of our engineering team, and those of Orbital Sciences, Intelsat and SeaLaunch, come to fruition with the successful launch of the satellite today. On the completion of in-orbit testing, the satellite will provide a significant boost to our network capacity, allowing the continued expansion of our business in Malaysia, Asia Pacific and Africa” he added.

Rohana Rozhan, Chief Executive Officer of Astro TV, added “We at Astro are excited with the launch of the MEASAT-3a satellite. Astro aspires to stay ahead by providing our 2.7 million and

growing customers with even more choice. The new capacity from MEASAT-3a will allow us to do so, as well as allow us to innovate our products and services in terms of content and technology. “

When deployed after the completion of in-orbit testing, expected end-July 2009, MEASAT-3a will expand capacity at MEASAT's key 91.5°E orbital location by 50 percent, providing an additional 24 transponders to the 48 transponders provided by MEASAT-3. The new satellite has been designed to support the continued growth of the company's Direct-to-Home (“DTH”), Broadcasting and Telecommunications services

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. Operating three communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit www.measat.com.

About Astro TV

Astro TV is Malaysia's leading multimedia broadcaster and producer of Malay, Chinese, Indian and English language programming content. It owns and operates the only direct-to-home satellite TV service with access to some 12 million viewers in over 2.72 million homes, representing 46% of TV homes in Malaysia, making it the largest multi-channel TV business in Asia, outside Japan. It currently offers over 113 channels, including 28 Astro-branded channels of original and aggregated content of various genres in multiple languages. The service also provides a range of interactive TV content and services. Astro TV is deeply committed to content localisation through subtitles, voiceovers, local talents and programs that will promote Malaysia on Astro TV's global platform. Today Astro is the single highest investor in content with over RM1 billion investment in content, of which RM300 million is for local content and localisation thus reflecting our commitment to local content. Astro invested over RM300 million in local content and increased our in-house production to over 5,000 fresh hours of entertainment, information and education content in 2008.

Astro is the trademark of Measat Broadcast Network Systems, a subsidiary of ASTRO All Asia Network plc. The Group operates out of the All Asia Broadcast Centre, a fully-integrated digital broadcast and production complex in Kuala Lumpur.

For more information, please visit www.astro.com.my.