



SUPPLY OF TRANSPONDER CAPACITY ON MEASAT-3a TO ASTRO

KUALA LUMPUR, 27 May 2009 - MEASAT Satellite Systems Sdn Bhd ("MEASAT") announced today it has signed an agreement with MEASAT Broadcast Network Systems Sdn Bhd ("MBNS"), a wholly-owned subsidiary of ASTRO ALL ASIA NETWORKS, plc ("ASTRO") to supply transponder capacity on the MEASAT-3a satellite.

Under the agreement, MEASAT will provide MBNS with 6 Ku-band transponders on the MEASAT-3a satellite for a period of 15 years. The satellite, manufactured by Orbital Sciences in the USA and scheduled for launch in June 2009, will be co-located with MEASAT-3 at MEASAT's key 91.5°E orbital slot increasing capacity at that hot slot by 50%. The agreement is valued at USD189.2 Million.

"MEASAT-3a has been built to work in tandem with MEASAT-3 to support the growth plans of our existing customers," said Terry Bleakley, MEASAT's Vice President, Commercial Operations. "We are delighted to be able to support ASTRO as they expand their services."

About MEASAT

MEASAT is a premium supplier of satellite communication solutions to Asia's leading broadcasters, DTH platforms and telecom operators. Operating three satellites, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's key 91.5°E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For further information, visit www.measat.com

About ASTRO

ASTRO ALL ASIA NETWORKS plc ("ASTRO") is the holding company for MEASAT Broadcast Network Systems Sdn Bhd, the sole operator of direct-to-home satellite pay television services in Malaysia under the "Astro" brand, and Airtime Management & Programming Sdn Bhd, the leading commercial radio broadcaster in Malaysia. Celestial Pictures Ltd, a subsidiary of ASTRO in Hong Kong, owns and distributes the world's largest Chinese film library as well as operates the Celestial Movies Channel. Astro Entertainment Sdn Bhd produces and aggregates local content for distribution primarily in Malaysia and Indonesia but also increasing to other regional and international markets such as Singapore, Vietnam and the Middle East. ASTRO also has investments in pay television and radio broadcasting in India. ASTRO, which is listed on Bursa Malaysia, operates out of the All Asia Broadcast Centre, a fully-integrated digital broadcast and production complex in Kuala Lumpur.

For more information, please visit www.astroplc.com

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