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**MEASAT-3 TO DISTRIBUTE THE HISTORY CHANNEL HD™**

Kuala Lumpur, 27 August 2008 -- MEASAT Satellite Systems Sdn Bhd (MEASAT) announced today that an agreement has been signed with GlobeCast to distribute the signal for The History Channel HD via the MEASAT-3 satellite.

The History Channel HD will broadcast 100 percent HD content, and will offer a separate schedule from the standard definition service. The channel will offer a variety of programmes in high definition, including *Cities of the Underworld*, *The Universe*, *Ax Men*, *Dogfights*, *Ancient Discoveries*, and *Ice Road Truckers*.

"The History Channel HD will be the third HD channel included in the bouquet of channels offered on MEASAT-3," said Terry Bleakley, Vice President, Commercial Operations, MEASAT. "The addition of this HD channel puts MEASAT at the forefront of HD distribution among Asian Satellite Operators."

**About MEASAT:**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's key 91.5E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.