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## MEASAT SECURES AUGUST LAUNCH FOR MEASAT-3a

Kuala Lumpur, 24 June 2008 – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT"), a leading provider of satellite communication solutions to Asia-Pacific's broadcasting and telecommunications industries and a wholly-owned subsidiary of MEASAT Global Berhad, announces that the MEASAT-3a satellite has secured a launch on 21 August 2008.

The fourth satellite in the MEASAT fleet, MEASAT-3a has been designed to expand MEASAT's C-Band and Ku-Band satellite capacity at the organization's key 91.5°E orbital location. Operating in tandem with MEASAT-3 at the same location, the new satellite would also provide in-orbit satellite redundancy services for key customers.

"With the growth of our DTH and video distribution services, the take-up of capacity on MEASAT-3 has exceeded our initial projections." said Paul Brown-Kenyon, COO. "The launch of MEASAT-3a will allow us to continue to grow the organization, developing 91.5°E into one of the region's key satellite orbital locations" Paul concluded.

Constructed by Orbital Sciences Corporation, MEASAT-3a will be launched on a LandLaunch Zenith–3SLB launch vehicle.

## About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced in 2008 with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's 91.5°E orbital slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit <u>www.measat.com</u>