



Contact:
Chan Ming Yang
MEASAT
+60 (3) 8213 2154
mingyang@measat.com

AXN HD CHANNEL JOINS MEASAT-3 HD BOUQUET

KUALA LUMPUR, 2 March 2009 – MEASAT Satellite Systems Sdn. Bhd. (MEASAT) announced today that an agreement has been signed with GlobeCast to distribute the AXN HD on the MEASAT-3 satellite.

AXN HD, first launched in Spain in late 2008 delivers 24 hours a day of action TV series, movies, animation and adventure reality and lifestyle sports programmes. Some of the award winning shows in the high definition programming line-up includes CSI, Contender Asia and Numbers.

“MEASAT is delighted to welcome AXN HD as part of the growing bouquet of HD channels leveraging on the extensive Global C-Band footprint of MEASAT-3,” said Terry Bleakley, Vice President, Commercial Operations, MEASAT. “We look forward to supporting AXN HD expanding their reach across the Asia-Pacific region.”

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia.

The fleet will be further enhanced with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company’s key 91.5E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit www.measat.com