

RPN-9, Crime N Suspense and ETC 2nd Avenue Channels to be Distributed via MEASAT

Kuala Lumpur, 1 September 2005 – MEASAT Satellite Systems Sdn. Bhd., (formerly known as Binariang Satellite Systems Sdn. Bhd.) announced today that Solar Entertainment Corporation Company (“Solar”), a leading cable channel bouquet based in the Philippines, has signed an agreement for capacity on the MEASAT-1 satellite for the distribution of three additional television channels: RPN-9, Crime N Suspense and ETC 2nd Avenue.

“Last year, we welcomed Solar to our growing bouquet of premium broadcasting customers on the MEASAT-1 satellite,” said Yau Chyong Lim, MEASAT’s Director of Sales. “This year, we are delighted that Solar has chosen MEASAT to support their expanding video business with an agreement to distribute these 3 additional channels.”

“It was a logical decision for Solar to launch its additional services on MEASAT-1, on its current bouquet of channels. Aside from operational efficiency, including the new channels on this multiplexed transmission instantly provides Solar the eyeballs as MEASAT-1 has already developed a good neighbourhood for the Philippines,” said Ralph Joseph S. Roy, VP – Business Development & Operations, Solar.

Located at the 91.5°E orbital slot, MEASAT-1 hosts some of the region’s leading broadcasting channels. “With the scheduled launch of MEASAT-3 into the same orbital location at the end of this year, MEASAT is significantly expanding its service offering to the region’s key broadcasters,” Mr. Yau concluded.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, telecommunications providers and DTH operators. Currently operating a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in 2005 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world’s population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services. Through new facilities located at the MEASAT Teleport and Broadcast Centre, and working with a select group of world class partners, MEASAT is also able to provide a wide selection of broadcast service including video playout, uplinking, fibre connectivity and turnaround services to and from the key European and North American markets. For more information, please visit our website at www.measat.com.