

### **MEASAT to Carry Additional HTV Channel**

**Kuala Lumpur, 1 April 2005** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) (formerly known as Binariang Satellite Systems Sdn. Bhd.) announced today the expansion of an agreement with Ho Chi Minh TV (“HTV”), a leading municipal broadcaster in Vietnam, to support the distribution of an additional HTV channel.

“MEASAT has been honoured to have supported HTV since 2003 with capacity for the full time distribution of HTV’s channel nationwide”, said Yau Chyong Lim, Director of Sales and Marketing, MEASAT. “We are now excited to be able to announce the expansion of our support for one of IndoChina’s leading broadcasters, with the carriage on one additional channel”, Mr. Yau continued.

HTV currently uses the MEASAT-1 satellite, located at 91.5°E, for video distribution services. To be co-located with MEASAT-3 after launch later this year, MEASAT-1 supports and strong and growing neighbourhood of local and regional video channels.

“We wish HTV the best of luck for this new channel, and look forward to continuing our successful long term partnership.” Mr. Yau concludes.

#### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, telecommunications providers and DTH operators. Currently operating a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in 2005 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world’s population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services.

Through new facilities located at the MEASAT Teleport and Broadcast Centre, and working with a select group of worldclass partners, MEASAT is also able to provide a wide selection of broadcast service including video playout, uplinking, fibre connectivity and turnaround services to and from the key European and North American markets”

For more information, please visit our website [www.measat.com](http://www.measat.com).