

Sat Space Africa to Provide High Speed Internet Services via AFRICASAT-1a

Kuala Lumpur, 22 November 2013 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today a three (3) year agreement with Sat Space Africa (“Sat Space Africa”), a leading provider of reliable and cost-effective internet services in Africa, for capacity on AFRICASAT-1a.

AFRICASAT-1a’s capacities will be deployed to connect end-users in Africa directly to Sat Space’s iDirect Evolution Hub in Rugby, United Kingdom.

“AFRICASAT-1a will enhance our C-band coverage offerings over Africa and provide high capacity connectivity solutions for ISPs, SMEs and the enterprise market,” said Shimri Lotan, Managing Director, Sat Space Africa.

“MEASAT is pleased to support Sat Space Africa’s efforts to promote high-speed, reliable internet connectivity across Africa,” said Raj Malik, Senior Vice President – Sales & Marketing, MEASAT. “AFRICASAT-1a’s high-powered C-Band beams will provide the required capacity, speed and stability for these services.”

“We continue to see demand for reliable communication access from Africa and this agreement is a reflection of our commitment to the African continent,” he added.

AFRICASAT-1a has been designed to meet expectations of leading service providers and broadcasters to reach out on a pan-African basis and enable broadband connectivity and access to world class content. AFRICASAT-1a will continue to further enhance the trust and goodwill established in this market via its predecessor AFRICASAT-1 amongst Cellular Operators, Enterprise VSAT Networks and ISPs.

About Sat Space Africa

Sat Space Africa has been providing Satellite Internet connectivity solutions covering all of Africa since 2010. The company's Operations center is located in Namibia. End users, which can be located anywhere on the African continent, are linked via the AFRICASAT-1a satellite directly to Sat Space Africa's iDirect Evolution Hub located in Rugby, United Kingdom. This direct connection ensures excellent connectivity, speed and reliability.

Sat Space Africa Offers:

- Fast and reliable satellite internet connectivity
- Hotspot and prepaid solutions for the domestic mass market.
- iDirect Evolution satellite technology
- 24/7 customer and reseller support in English, French and Portuguese
- iDirect certified technicians
- An easy to use web based Customer Relationship Management
- Quick turnaround time for activating new services
- Aggressive pricing and discount structure for resellers based on sales volume

For more information, please visit <http://www.sat-space.net/>

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in Q1 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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