



TV5MONDE HD Chooses MEASAT for Asia-wide Distribution

Kuala Lumpur, 21 March 2014 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with Globecast and TV5MONDE to upgrade the TV5MONDE channel from standard definition (“SD”) to high definition (“HD”). Under the terms of the agreement, MEASAT will distribute the upgraded TV5MONDE HD channel via MEASAT-3’s global C-band beam, covering 102 countries across Asia, Australia, Middle East, Europe and Africa.

TV5MONDE switched to HD production and broadcast earlier this year. As the world’s leading French language channel and one of the largest distributed channels in the world, TV5MONDE’s programming includes 18 daily newscasts, subtitled films and series, entertainment programs, documentaries, cultural programs and international sports coverage.

“MEASAT is pleased to support Globecast and TV5MONDE, whose decision affirms 91.5°E as the first-choice for Asian HD distribution,” said Raj Malik, Senior Vice President – Sales & Marketing, MEASAT. “We congratulate TV5MONDE for switching to HD, and look forward to carrying their enhanced content to audiences across Asia.”

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia’s premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in May 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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