

RAJ MALIK APPOINTED AS MEASAT SENIOR VICE PRESIDENT – SALES & MARKETING

Kuala Lumpur, 20 September 2013 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Raj Malik as Senior Vice President, Sales & Marketing.

In this role, Raj will oversee MEASAT’s global sales and marketing activities, focused on building and supporting a strong customer base across Africa, Asia, Australia and Europe. Raj will also join the MEASAT’s senior leadership team responsible for the overall development and execution of the company’s strategy.

“Raj brings significant sales, marketing and operations experience to the MEASAT senior leadership team” said Paul Brown-Kenyon, Chief Executive Office, MEASAT. “His decision to join the company will strengthen the team, and assist the company in continuing to build and support a worldclass customer base with innovative and customer focused solutions.”

Prior to joining MEASAT, Raj spent seven (7) years with an Asian satellite operator in various sales, marketing and operations roles. Raj holds an MS (Biomaterials) & International Business Studies from the University of Minnesota and completed an Executive General Management Programme from IIM Bangalore, India.



About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia’s premium DTH (direct-to-home) and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in Q1 2014 and MEASAT-3c in mid 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.