

## MEDIA RELEASE For Immediate Release

## MEASAT WELCOMES MEDIA TO THE WORLD CLASS MEASAT TELEPORT AND BROADCAST CENTRE

**Kuala Lumpur, 19 May 2014** – Today, leading emerging market satellite operator MEASAT Global Berhad ("MEASAT") hosted a media familiarisation tour of the world-class MEASAT Teleport and Broadcast Centre (MTBC) in Cyberjaya. The tour was held in preparation for the upcoming launch of the MEASAT-3b satellite.

During the tour of the facility, including tours of the Satellite Operations Centre, Network Management Centre and Antenna Farm, the media were given an overview of satellite communications technologies and a detailed understanding of MEASAT's operations. The media were also briefed on the upcoming satellite launch and the company's plans for the addition of MEASAT-3b to the company's key orbital hotslot at 91.5E.

MEASAT-3b is MEASAT's largest satellite to date. With a total project cost of USD 350 million (RM 1.1 billion), the satellite will expand MEASAT's support of broadcasting and telecommunication satellite services in Malaysia and across the region. The satellite, which is currently at the European Spaceport in Kourou, French Guiana, is scheduled to be launched in the next few weeks.

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## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in May 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit <a href="https://www.measat.com">www.measat.com</a>.

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