



## MULTIMEDIA SERVICES OVER MEASAT-5 SHOWCASED AT COMMUNICASIA

**Kuala Lumpur, 17 June 2014** – MEASAT Global Berhad (“MEASAT”) announced today cooperation with Aviindos (M) Sdn. Bhd (“Aviindos”), Maxis Communications Berhad (“Maxis”), and Village Island Asia Pte. Ltd. (“Village Island”) to showcase multimedia services over MEASAT-5.

Under the cooperation, IP multicast technology was used to demonstrate multimedia distribution via the MEASAT-5 satellite. A live demonstration of the new service can be viewed at MEASAT’s Malaysian Pavilion Booth (Level B2, BG4-01) during CommunicAsia from 17 to 20 June 2014.

“MEASAT is demonstrating the MEASAT-5 capability to bridge connectivity in remote areas through not only broadband Internet and VOIP, but also through multimedia services using IP multicast technology,” said Raj Malik, Senior Vice President – Sales and Marketing, MEASAT Satellite Systems Sdn. Bhd. “We are delighted with the support provided by Maxis, Aviindos and Village Island in showcasing MEASAT-5’s potential.”

“Maxis’ VSAT technology platform and Aviindos’ and Village Island’s equipment enabled the successful testing of the new multimedia service and will be used during the live demonstration at CommunicAsia,” added Raj.

“Village Island and Aviindos have cooperated with MEASAT on various projects,” said Jonathan Triboulet, Sales Director, Village Island Asia. “With the strong time constraints we had in order to prepare this demonstration for CommunicAsia 2014, the Sencore units’ high reliability and ease of implementation came in handy. We provided our best technical support remotely and locally to ensure optimal streaming.”

“In line with our focus towards the broadcast and satellite industry, Aviindos is pleased to have supported MEASAT in the implementation of this IP multicast technology on MEASAT-5,” said Naveendran Murthy, Sales Director, Aviindos. “We are impressed with the overall team dedication to enable the upcoming live demonstration.”

MEASAT-5 provides 3Gbps of satellite broadband capacity across Malaysia. In partnership with telecommunications companies and vendors, today supports satellite broadband services to over 6,000 remote locations. For a detailed description of the new multimedia / multicast service as well as other MEASAT-5 services, please visit MEASAT’s booth at the Malaysia Pavilion (Level B2, BG4-01).

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## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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## **About Aviindos**

Aviindos sets its focus in the industry of Test and Measurement as well Broadcast and Satellite solutions with the aim to provide reliable and value added solutions to the industry with its wide range of products and services, from training and repair, to customization and system integration. Our vision is to be the leading test and infrastructure solutions provider, with the mission in creating accessibility to the latest technology available from around the globe, primarily from the Japanese, European and the North American manufacturers. The solutions from our business partners bring to the industry the latest technological advancement to suit the various industry needs, from Wireless, Satellite/Terrestrial/Broadcast, IP/VOIP/TDM and Electronic test right down to Infrastructure solutions. As part of the company's value proposition to its customers, Aviindos aims to deliver the highest level of products and solutions to set and meet the industries' evolving expectations.

More information about company, customers and products can be found on <http://www.aviindos.com/>

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## **About Village island**

Village island provides a wide range of audiovisual solutions. Our core mission is the distribution of broadcast technology and products from IP core, OEM hardware, software and SDK platforms to stand-alone equipment and system for Head-Ends and digital broadcasting. We also develop our own solutions and integrations to meet the advanced and specific needs of our customers. The switch from analog to digital brings revolution through all the ramifications of the Communication, the Broadcast and the Audiovisual industry, but more is to come in terms of continuous evolutions of hardware platform and server performance, but also in term of software flexibility and intelligence, towards an ever widening range of business applications.

VILLAGE island Co Ltd, Tokyo head office was founded in August 2005.

VILLAGE island Asia Pte Ltd, Singapore office was founded in November 2007.

More information about company, customers and products can be found on [www.village-island.com](http://www.village-island.com),

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