

MEASAT

Breaking News

MEASAT APPOINTS NEW SENIOR SALES DIRECTOR

Kuala Lumpur, 16 August 2013 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the promotion of Vishal Mathur from Director (South Asia) to Senior Director, Sales and Marketing.

In his new role, Vishal will be responsible to build the MEASAT’s customer base with a focus in the broadcasting and DTH customer segments.

Vishal joined MEASAT in 2006. During his seven (7) years with MEASAT, Vishal has been instrumental in expanding the company’s position across South Asia.

Prior to joining MEASAT, Vishal has also served as Assistant Vice-President at Zee Telefilms – International division, ESPN Star Sports and Ten Sports channels handling the Affiliate sales business in India.

Vishal holds a Bachelor of Commerce and a post graduate diploma in Business Management from the University of Rajasthan, Jaipur.



About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia , Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia’s premium DTH (direct-to-home) and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b at 91.5°E in January 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

Contact

Ilham Bakti Adnan

MEASAT

+60 (3) 8213 2154

ilham@measat.com