



MEASAT Satellite Systems Sdn. Bhd.

(247846-X)

MEASAT Teleport & Broadcast Centre
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PRESS RELEASE

MEASAT UNVEILS NEW CORPORATE IMAGE

Kuala Lumpur, 16 June 2014 – Leading emerging market satellite operator MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) will reveal its updated corporate image on 17 June 2014 at CommunicAsia.

The revised corporate image, rooted in the previous branding introduced in 2006, introduces additional colors to reflect the changes in the organization over the last eight (8) years.

As part of this rebranding, MEASAT will be updating its logos across all media. For further enquiries and to obtain MEASAT’s new logo, please contact MEASAT’s corporate communications department at +603 8213 2188 / email at corporate.communications@measat.com

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video payout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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