



PRESS RELEASE

iSAT Africa and MEASAT Partner on Pan-African C-band Coverage Using AFRICASAT-1a Satellite

KUALA LUMPUR, 14 October 2014 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with iSAT Africa Ltd. Fzc. (“iSAT”) for capacity on the AFRICASAT-1a satellite.

Under the terms of their agreement, iSAT will expand their VSAT and broadcast solutions across Africa using AFRICASAT-1a’s high-powered pan-African C-band coverage.

AFRICASAT-1a was launched in February 2013 and provides high-powered C-band satellite services and content across Africa with connectivity into Europe, the Middle East, and Southeast Asia.

Santosh Sakpal, Technical Manager, iSAT commented: “We selected AFRICASAT-1a due to the growing demand of our customers for data trunking, broadcasting, and GSM backhaul solutions. AFRICASAT-1a is the best choice to meet these requirements, due to its high power and its African and European coverage via a single beam.”

“MEASAT is delighted to welcome iSAT Africa onboard the AFRICASAT-1a satellite,” added Raj Malik, Senior Vice President – Sales and Marketing, MEASAT. “We look forward to support iSAT in providing higher quality VSAT and broadcast solutions across Africa.”

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About iSAT Africa

iSAT Africa, a UAE based company and subsidiary of Wananchi Group Holdings, is a fast growing fixed satellite solutions and service provider in Africa. iSAT, backed by powerful Satellites, Teleport infrastructure and latest chosen technology, provides unique satellite solutions for transmission of video, data and voice services.

iSAT Africa, through its Satellite Teleport Services, delivers efficient, reliable and affordable data, Internet, voice and video connectivity to enterprises, governments, carriers, media and broadcasting houses, whilst providing value to its customers through comprehensive end-to-end solutions, turnkey projects, managed network services and network outsourcing. Through these services, iSAT sets high standards for transmission in rural and urban regions of East Africa. For more information, please visit www.isatafrica.com.

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c in 2016.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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