



MEASAT Global Berhad

(2866-T)

MEASAT Teleport & Broadcast Centre
63000 Cyberjaya, Malaysia

Tel : +60 3 8213 2188

Fax : +60 3 8213 2233

www.measat.com

MEASAT-3b Launch Date Confirmed For 12 September MYT

Kuala Lumpur, 14 August 2014: MEASAT Global Berhad (“MEASAT”) announced today the MEASAT-3b satellite has been scheduled for launch on 12 September MYT (11 September GFT) from the European Spaceport in Kourou, French Guiana.

“MEASAT is pleased to be able to confirm the revised MEASAT-3b launch date,” said Paul Brown-Kenyon, Chief Executive Officer, MEASAT Satellite Systems Sdn. Bhd. “Once operational, MEASAT-3b will be a key contributor to the Asian pay TV landscape, supporting Direct-To-Home television platforms serving more than 18 million households.”

MEASAT-3b’s 48 high-powered Ku-band transponders will expand Direct-To-Home and VSAT services across Malaysia, India, Indonesia and Australia. MEASAT-3b will be co-located with MEASAT-3 and MEASAT-3a at 91.5°E, creating the region’s most powerful and robust orbital location.

Updates on the MEASAT-3b launch can be found at <http://www.measat.com/3b>.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

Contact

Ilham Bakti Adnan

+60 (3) 8213 2154

ilham@measat.com