



MEASAT Global Berhad

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PRESS RELEASE

MEASAT-3b Successfully Launched

Kuala Lumpur, 12 September 2014 – MEASAT Global Berhad (“MEASAT”) announced today the successful launch of the MEASAT-3b satellite. The satellite lifted-off on an Ariane 5 ECA launch vehicle from European Space Port in Kourou, French Guiana at 6:05am MYT (7:05pm GFT).

The launch was witnessed by a group of senior Malaysian government and private sector officials, key MEASAT business partners and a group of four Malaysian secondary school children from SMS Sultan Mahmud Shah secondary school.

The Malaysian Deputy Minister of Communication and Multimedia, YB Dato’ Jailani Johari, who witnessed the launch lauded MEASAT’s success. “MEASAT’s successful procurement and launch of the MEASAT-3b satellite is a great achievement for MEASAT, for Malaysia’s ICT infrastructure, and for the Malaysian space industry. We trust that MEASAT will continue to push the boundaries of both business and technology as they look to become the world’s leading emerging market satellite operator,” he said.

“MEASAT is delighted with the successful launch of our largest and most advanced satellite to date,” added YBhg. Datuk Umar bin Haji Abu, Chairman, MEASAT Global Berhad. “We thank the Malaysian Ministry of Communications and Multimedia, and the Malaysian Communications and Multimedia Commission for their active support, without which this project would not have been possible.”

Over the next few days, the MEASAT-3b satellite will be raised from a geo-transfer orbit into a geostationary orbit at MEASAT’s key 91.5°E video neighborhood. The satellite will then undergo testing for approximately one (1) month, prior to being brought into commercial operations. MEASAT-3b will co-locate with MEASAT-3 and MEASAT-3a to form one of the region’s most powerful and robust orbital locations.

The launch was broadcasted live to 400 secondary school student students who attended an event held in Malaysia’s National Science Center with Government of Malaysia officials, business partners, and MEASAT staff.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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