

# MEASAT

## Breaking News

### NEW APPOINTMENTS

**Kuala Lumpur, 11 January 2012** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) is pleased to announce the following two appointments:

*Zainudin bin Abdul: Vice President – Satellite Engineering and Operations*



In his new role, Zainudin will be responsible for overseeing the management of the fleet of MEASAT satellites.

Zainudin has been with MEASAT since 1993. Since joining the company, he has taken on a number of roles related to the design, implementation and operation of the MEASAT fleet. Prior to his new appointment, Zainudin was MEASAT’s Director for Fleet Planning and Special Projects.

Zainudin holds Bachelor of Science Degrees from St. Louis University, Missouri, U.S.A, in Aerospace Engineering; and in Aircraft Maintenance Engineering.

*Yau Chyong Lim: Vice President – Business Development and Strategic Planning*



In his new role, Yau will be responsible for identifying and developing opportunities for the growth of the business.

Yau has been with MEASAT since 1996. With more than 15 years experience in the satellite communication industry, Yau brings experience in both space and ground segments; video broadcasting and DTH; VSAT and mobile trunking services. Prior to assuming this role, Yau was MEASAT’s Senior Director of Sales and Marketing.

Yau holds an MBA (finance) from Keele University, Staffordshire, UK and a BSc from Campbell University, Buies Creek, North Carolina, USA in Microelectronics & Physics.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighborhood. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include standard definition, high definition and 3D video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

**Contact:**

Chan Ming Yang

MEASAT

+60 (3) 8213 2154

[mingyang@measat.com](mailto:mingyang@measat.com)