



MARTIAL ARTS TV JOINS MEASAT'S HD LINEUP

Kuala Lumpur, 11 April 2013 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with Martial Arts Networks Ltd (“Martial Arts TV”) to distribute the Martial Arts TV HD channel (“Martial Arts TV HD”) via the MEASAT-3a satellite.

Martial Arts TV HD provides a wide variety of combat sports, such as mixed martial arts and kickboxing, as well as martial arts programmes including anime, movies, reality, video game and lifestyle programming. The channel is dedicated to showcasing the beauty and strength of martial arts from around the world.

“MEASAT is pleased to support Martial Arts TV distribute its HD channel throughout the Asia Pacific region,” said Jarod Lopez, Vice-President, Broadcast Sales, MEASAT. “Martial Arts TV HD is the 9th HD sports channel on the MEASAT-3/3a video platform, underlining 91.5°E as a prime location for quality HD content in the region,” he added.

The MEASAT-3/3a satellites at 91.5°E support Asia's key HD video neighbourhood which features a wide variety of news, general entertainment, sports and factual programming. The addition of Martial Arts TVHD brings to 39 the number of HD channels distributed by the satellites.

“We are delighted to be working with MEASAT on their MEASAT-3a satellite which gives us broad coverage throughout Asia,” said Patrick O'Connor-Read, CEO of Martial Arts Networks Ltd. “Through our partnership with MEASAT, we are charging ahead to bring Martial Arts TV to operators and fans throughout the region.”

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across six (6) satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia's premium DTH (direct-to-home) and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. The AFRICASAT fleet consists of AFRICASAT-1 and AFRICASAT-1a at 46.0°E, providing satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b at 91.5°E in Q1 2014 and MEASAT-3c in Q3 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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About Martial Arts TV

The Martial Arts TV channel broadcasts an explosive mix of fights, movies, animes, lifestyle, training and video games content from around the world, 24/7/365 in stunning High Definition. Martial Arts TV leads the market on technology with pioneering innovation across 3D, 4K and VOD. With original productions across combat sports, reality and entertainment programming, Martial Arts TV is also pushing creative boundaries to delight fans and operators.

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