

PRESS RELEASE

Yau Chyong Lim Assumes Role as Chief Commercial Officer

Kuala Lumpur, 13 October 2014 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the promotion of Yau Chyong Lim from Vice President, Business Development and Strategic Planning to Chief Commercial Officer.

In his new role, Yau will oversee MEASAT’s Sales & Marketing and Network Engineering & Operations divisions, focused on building the MEASAT customer base and ensuring delivery of services. As a member of MEASAT’s Executive Committee, Yau will continue to support the development of the group’s overall strategy.

Yau originally joined MEASAT in 1996. With more than 18 years’ experience in the satellite communications Yau has wide-ranging experience across sales & marketing, business development and commercial operations.

Yau holds an MBA in Finance from Keele University, Staffordshire, UK and a BSc in Microelectronics & Physics from Campbell University, North Carolina, USA.



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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

Contact

Ilham Bakti Adnan

+60 (3) 8213 2154 / ilham@measat.com