



PRESS RELEASE

PGNL Chooses MEASAT for International Distribution

Kuala Lumpur, 1 August 2014 – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today an agreement with Pilipinas Global Network Limited ("PGN Limited") for capacity on MEASAT-3.

Under the terms of the agreement, PGN Limited will use MEASAT-3's global beam to distribute the Aksyon TV International and Kapatid TV5 channels to over 120 countries across Asia Pacific, Australia, the Middle East and Eastern Africa.

Kapatid TV5 is a 24-hour general entertainment Tagalog language channel and prides itself in its ability to capture the pulse of the Filipino people. AksyonTV International is a 24-hour Tagalog language channel dedicated to bringing the latest in News and Philippine Sports.

"PGN Limited will leverage on MEASAT-3's excellent coverage to expand international distribution of Kapatid TV5 and AksyonTV International," said Claro Carmelo "Ito" Ramirez, President & CEO, PGN Limited. "MEASAT-3's established orbital location is already accessible to many pay TV operators and we look forward to bringing our homegrown content across to more Filipinos all over Asia-Pacific, Middle East and Africa."

"MEASAT is pleased to welcome PGN Limited to Asia's premier video neighbourhood," said Raj Malik, SVP – Sales and Marketing, MEASAT. "We wish PGN Limited much success in bringing high quality Filipino programming to audiences across Asia and Africa."

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About Pilipinas Global Network Limited

Pilipinas Global Network Limited ("PGN Limited") is an international business company incorporated in the British Virgin Islands pursuant to the BVI Business Companies Act of 2004 on March 16, 2011. It is a joint venture between Philippine Long Distance Telephone Company ("PLDT"), the largest and leading telecommunications company in the Philippines, and ABC Development Corporation ("ABC5"), the operator of TV5, the fastest growing terrestrial channel in the Philippines. As an international business company primarily engaged in international trade with affiliates, subsidiaries or branch offices in the Asia Pacific Region and other foreign markets, it distributes and offers media content and other innovative services via different platforms. For more information, please visit <http://pgnl.ph>

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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