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PRESS RELEASE

MEASAT: Growing Malaysia's Satellite Industry and Reputation

Malaysia's Global Satellite Operator to be Key Contributor at Expert Regional Forum

KUALA LUMPUR, 30 September 2016: MEASAT Global Berhad ("MEASAT"), Malaysia's only licensed commercial satellite operator, announced its support for the 2016 Asia-Pacific Satellite Communications Council's Conference ("APSCC 2016"). The conference will be held from 4th to 6th October at Le Meridien Kuala Lumpur.

APSCC 2016 is the key conference for satellite executives in Asia-Pacific. Attracting business leaders and chief scientists from Asia, Europe and the Americas, the conference provides a key global forum for the industry to come together to gain market insight, strike partnerships and conclude major deals. The conference will be opened with a keynote from YB Datuk Seri Dr. Salleh Said Keruak, Malaysian Minister of Communications and Multimedia.

APSCC 2016, focused on "Satellite Technology Revolution", has attracted speakers from companies such as Airbus, Boeing and SpaceX. Speakers from MEASAT will join global experts to discuss topics such as satellite policy, evolution of data services and satellite ground station operations.

In on-going efforts to support Malaysia's space industry, MEASAT has worked with APSCC and the International Space University to organize a one day student workshop. The workshop, for almost one hundred of Malaysia's brightest engineering students, will introduce them to the industry and its experts. The workshop will be rounded off by a tour of the MEASAT Teleport and Broadcast Centre in Cyberjaya.

"As a regional leader, MEASAT supports the growth of the satellite industry in multiple ways," said Tn. Hj. Zainudin Abdul, Vice President, Satellite Engineering & Operations, MEASAT. "In addition to pioneering new broadcasting technology and sharing knowledge through speaking at conferences, we also help build Malaysia's space industry by exposing and building local talent in this high-tech industry."

About APSCC

APSCC is an international non-profit association representing all sectors of satellite and space-related industries. Membership includes private and public companies, government ministries and agencies, and academic and research entities from the region.

APSCC brings together individuals from the communications, media and technology sectors to work as a powerful collective voice for the Asia-Pacific to promote communications and broadcasting via satellite. APSCC works to develop, expedite and broaden the distribution of new services via satellite in the region. APSCC also assists in the formulation of recommendations on policies, regulations and technical standards within the region and around the world.

For more information please visit www.apscc.or.kr

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About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit <u>www.measat.com</u>

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