



PRESS RELEASE

Clubbing TV Now Available on MEASAT

Now broadcasting across Asia Pacific, Middle East, Australia and East Africa, Clubbing TV brings Dance Music Lifestyle to millions of the millennial generation

Kuala Lumpur, 26 April 2016 – MEASAT Satellite Systems (“MEASAT”) and Paris based CLUBBING TV, the world’s first and only 24/7 Lifestyle & Dance Music TV channel, announced a partnership that will bring the party to millions of homes with the launch of CLUBBING TV HD on 25th April 2016. Distributed through the MEASAT-3a satellite at the 91.5 degrees East hotslot, the channel will reach over 200 million households across Asia Pacific, Middle East, Australia and East Africa.

“We are tremendously excited to bring the only 24/7 Lifestyle & Dance music channel in Asia dedicated for the millennial generation. Clubbing TV speaks a universal language and embraces the music lifestyle of ages 15-35. Millions of Dance and Electronic Music fans across Asia Pacific, Middle East, Australia and East Africa can now enjoy their favorite live DJ sets, live broadcasts from festivals & concerts, top 20 charts, talk shows, the best dance music videos and others premium exclusive content from CLUBBING TV. Together with MEASAT, our new partner in the region, we are proud to provide our audiences with this high quality content,” said Stephane Schweitzer, Chief Executive Officer, CLUBBING TV.

“MEASAT is delighted to add CLUBBING TV HD to the region’s leading video hotslot. The channel’s live entertainment programming is a strong addition to MEASAT’s UHD / HD bouquet distributed via the MEASAT-3a satellite at 91.5 degrees,” said Paul Brown-Kenyon, Chief Executive Officer, MEASAT.

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MEASAT Satellite Systems Sdn. Bhd. (247846-X)

MEASAT Teleport & Broadcast Centre, 63000 Cyberjaya, Malaysia

Tel : +60 3 8213 2188 Fax : +60 3 8213 2233

www.measat.com

About Clubbing TV

Clubbing TV is available worldwide in native HD and in English. It is the brand of the millennial generation and the first global Lifestyle TV channel exclusively dedicated to live & coverage of DJs events, international dance music, club culture, clubbing destinations, festivals and concerts from around the world. Our 24/7 channel brings the best live events, DJs, music videos, lifestyle programs and party reports from the hottest dance floors and electro festivals worldwide. Clubbing TV makes dance music available in more than 80 million households in 30 countries with 20 exclusive shows representing all electronic music styles and flavors. Clubbing TV broadcasts every week more than 2 hours of live shows & concerts and 4 weekly exclusive shows with full social media interaction. Our « Clubbing Experience » show, live from concerts and festivals, our Live DJ Sets, our TOP Charts and our insane talk show "The Big Bad Bass" are just a small preview of Clubbing TV's exclusive premium content.

Also available on demand, Clubbing TV's VOD portfolio includes more than 800 titles with 300 hours of HD and 50 hours of 4K content. Can't wait to see? Watch our show reel <http://www.clubbingtv.com/showreel>

Contact: Reena de Guzman Garingan / +63 917 5273078 / reena@turnaroundtv.com

About MEASAT Global

MEASAT is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore. The MEASAT fleet will be further strengthened early 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

Contact: Ilham Bakti Adnan / +60 3 82132154/ ilham@measat.com

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