

## PRESS RELEASE

### MEASAT Appoints Prashant Butani as Senior Sales Director – South Asia

**Kuala Lumpur, 18 December 2015** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Prashant Butani as Senior Sales Director – South Asia.

In his role, Prashant will be responsible for building and supporting MEASAT’s customer base and managing government agencies across the South Asian region.



Prior to joining MEASAT, Prashant was a Senior Analyst in a leading satellite industry research company and Regional Head for a multinational telecommunications services company. He has 10 years of experience in the satellite and telecommunications industry.

Prashant holds a Master of Sciences in Satellite Communications Engineering from the University of Surrey, United Kingdom and a Degree in Engineering from the University of Mumbai, India.

Prashant can be reached at +91 9930444550 or [prashant@measat.com](mailto:prashant@measat.com).

### About MEASAT

The MEASAT group is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and Southeast Asia. The MEASAT fleet will be further strengthened end 2017 / early 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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