



**MEASAT Global Berhad**

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## **PRESS RELEASE**

### **MEASAT Satellite Experts Speak at APSCC 2016**

*Malaysia's Regional Satellite Operator a Key Contributor at International Expert Forum*

**KUALA LUMPUR, 6 October 2016:** MEASAT Global Berhad ("MEASAT"), Malaysia's only licensed commercial satellite operator, continued growing Malaysia's satellite industry reputation by contributing key knowledge and insights to over 400 industry executives at the 2016 Asia-Pacific Satellite Communications Council's Conference ("APSCC 2016"). The three-day conference at Le Meridien Kuala Lumpur ended today.

MEASAT experts included:

- Dr Ali Ebadi, Senior Vice President, Space Systems Development, who spoke on how the satellite industry should respond to potential changes to UN regulatory issues;
- Yau Chyong Lim, Chief Commercial Officer, on identifying user demands and technical requirements in a rapidly changing market;
- John Loke, Vice President, Network Engineering & Operations, on new products and services for satellite ground stations; and
- Akmal Yahaya, Senior Manager, Network Management Centre, on the evolution of data services and ensuring stable satellite services.

In additional on-going efforts to grow Malaysia's space industry, MEASAT has worked with APSCC and the International Space University to organize a one day Youth Workshop. The workshop exposed almost one hundred of Malaysia's brightest engineering students to the industry and its experts. The workshop will be followed by a tour of the MEASAT Teleport and Broadcast Centre on 7 October.

"As a regional leader, MEASAT supports the growth of the satellite industry in multiple ways," said Tn. Hj. Zainudin Abdul, Vice President, Satellite Engineering & Operations, MEASAT. "In addition to pioneering new satellite broadcasting technology and sharing knowledge through speaking at conferences, we also help to build Malaysia's space industry by exposing and building local talent in this high-tech sector."

## **About APSCC 2016 Satellite Conference & Exhibition**

The international 2016 APSCC Conference, being held this year in Kuala Lumpur, will focus on the rapid technological change in the satellite sector – from the emergence of low cost access to space, to the plans for high throughput constellations, to satellites operating in low earth orbits to bring broadband connectivity to the entire globe – and their impact on the telecommunications and media landscapes.

In addition to the conference, this year APSCC has joined with the International Space University and MEASAT in organizing a one day student a workshop for global satellite experts in KL for the conference, to share their knowledge and insights with Malaysia's brightest up-and-coming engineering students. For more information please visit [www.apsc.or.kr/sub3.asp](http://www.apsc.or.kr/sub3.asp)

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## **About Asia-Pacific Satellite Communications Council (APSCC)**

APSCC is an international non-profit association representing all sectors of satellite and space-related industries. Membership includes private and public companies, government ministries and agencies, and academic and research entities from the region.

APSCC brings together individuals from the communications, media and technology sectors to work as a powerful collective voice for the Asia-Pacific to promote communications and broadcasting via satellite. APSCC works to develop, expedite and broaden the distribution of new services via satellite in the region. APSCC also assists in the formulation of recommendations on policies, regulations and technical standards within the region and around the world. For more information please visit [www.apsc.or.kr](http://www.apsc.or.kr)

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## **About MEASAT**

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators across Asia and Africa. With capacity across six (6) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

Working with a select group of world-class partners, MEASAT provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information please visit [www.measat.com](http://www.measat.com)

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