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## PRESS RELEASE

### MEASAT and Globecast Bring Four (4) BBC Channels to Asia

**Kuala Lumpur, 01 August 2016** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with Globecast Asia (“Globecast”) and BBC Worldwide (“BBC”) to distribute four (4) BBC channels via the MEASAT-3 satellite.

- **BBC Earth HD** showcasing the work of the world’s foremost factual filmmakers.
- **BBC Lifestyle HD** on home, design, and food to entertain, engage and inspire.
- **CBeebies HD** for children under six, delivering a safe, non-violent, interactive experience to promote imaginative play, social interaction, language skills and educational values.
- **BBC Entertainment** featuring seductive contemporary drama and thrilling crime series along with classic and cutting-edge comedy.

“MEASAT is excited to partner with Globecast and support the distribution of these channels via the MEASAT-3 distribution platform,” said Yau Chyong Lim, Chief Commercial Officer, MEASAT. “The addition of these channels strengthens the MEASAT video neighbourhood and MEASAT’s position as the satellite provider of choice.”

MEASAT-3 is collocated with the MEASAT-3a and MEASAT-3b satellites at Asia’s prime video hot slot of 91.5°E. The three satellites form the region’s strongest video neighbourhood, providing UHD, HD and SD channels across Asia, Australia, East Africa and Eastern Europe.

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### About MEASAT

MEASAT is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore. The MEASAT fleet will be further strengthened end 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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