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## MEASAT'S DR. ALI EBADI WINS 2013 APSCC LIFETIME ACHIEVEMENT AWARD

**Kuala Lumpur, 25 September 2013** – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today that Dr. Ali R. Ebadi, MEASAT's Senior Vice President – Space Systems Development has been awarded the 2013 Asia-Pacific Satellite Communications Council ("APSCC") Lifetime Achievement Award.

Dr. Ali was presented with the award at the APSCC Awards Ceremony held on 24 September 2013 at Sheraton Hong Kong Hotel & Towers, Hong Kong. The award recognised his achievements as a world renowned satellite expert, a pioneer of Malaysian satellite industry and a key contributor to the International Telecommunication Union (ITU).

"I am very honoured to receive this prestigious award from APSCC," said Dr. Ali. "It has been my privilege to serve the satellite industry and I look forward to its continued success."



APSCC is an international organization representing all sectors of satellite and space-industries of the Asia-Pacific region and aims to promote communications and broadcasting via satellite in this region. As one of these activities, APSCC recognises individuals whose contributions and achievements have been deemed exceptional by the satellite industry and the Awards Selection Committee, consisting of industry experts.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in Q1 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, colocation, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.