



Contact:
Chan Ming Yang
MEASAT
+60 (3) 8213 2154
mingyang@measat.com

MEASAT-3a ENTERS COMMERCIAL SERVICE

Kuala Lumpur, 17 July 2009 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that the MEASAT-3a satellite, launched on the 22 June 2009 from the Baikonur Cosmodrome in Kazakhstan on a Landlaunch Zenit-3SLB launch vehicle, had successfully completed in-orbit testing and entered full commercial service.

The newly commissioned satellite was handed over from Orbital Sciences Corporation, the satellite’s manufacturer, to MEASAT at a ceremony at the Company’s primary operations centre outside of Kuala Lumpur, Malaysia.

“MEASAT-3a provides an additional 24 transponders, to the 48 transponder already provided by MEASAT-3 at the company’s key 91.5E orbital location, allowing for the continued growth of our DTH and High Definition (“HD”) video distribution neighbourhoods,” said Paul Brown-Kenyon, Chief Operating Officer, MEASAT. “Having secured customers for over half of the satellite’s payload, we expect the satellite to be accretive to earnings before the end of the year.”

With the introduction of MEASAT-3a, the MEASAT fleet now comprises of four satellites across three orbital locations. The fleet is able to provide satellite services to over 145 countries stretching from Australia to Nigeria.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.