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PRESS RELEASE

MEASAT Expands Its Video Neighborhood in South Asia

Kuala Lumpur, 2 July 2018 - MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today that it has expanded its video neighborhood in South Asia with the distribution of News24, Sagarmatha TV and Prime TV.

- **News24** is the premium news channel of Nepal which shares ground breaking news of the region and exclusive interviews with prominent figures in Nepal.
- **Sagarmatha TV** is the first Nepali news broadcast channel from Nepal dedicated to keep its audiences informed of events happening in Nepal and to display Nepalese culture to the multinational communities in America and around the world.
- **Prime TV** one of the newest channel in Nepal is designed to serve all genres from entertainment, infotainment, news and views.

"We are delighted to welcome and distribute News24, Sagarmatha TV and Prime TV via the MEASAT video distribution network" said Raj Malik, Senior Vice President – Sales, MEASAT. "The addition of these channels is testimonial to the trust broadcasters place on the strength of our distribution via our 91.5°E video hot slot."

The 91.5°E prime video hot slot is home to the MEASAT-3, MEASAT-3a and MEASAT3b satellites, forming one of the region's strongest video neighborhoods. From 91.5°E, MEASAT supports broadcasters and DTH operators to distribute UHD, HD and SD channels to audiences across Asia, Australia, East Africa and South Eastern Europe.

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About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD, HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP connectivity services. For more information, please visit www.measat.com.

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