MEASAT: Building New Talent in Malaysia’s Satellite Industry
Malaysia’s Satellite Operator Exposes Students to Key Industry Knowledge

KUALA LUMPUR, 7 October 2016: MEASAT Global Berhad (“MEASAT”), Malaysia’s only licensed commercial satellite operator, announced today the latest activities in their ongoing program to expose Malaysian students to the high-tech satellite industry. Almost 100 engineering students attended a specialised satellite education Youth Workshop and tour of the MEASAT Teleport and Broadcast Centre (MTBC) on 6 and 7 Oct respectively.

The full-day workshop provided a platform for the students to connect with leading international satellite and space industry experts and learn more about the opportunities in the sector. MEASAT also shared case studies and professional insights. The workshop was held on the last day of the Asia-Pacific Satellite Communications Council’s annual conference, a key event in the industry calendar.

The in-depth tour of MTBC in Cyberjaya provided the students with significant exposure to the technical environment in which satellite professionals operate. The students learnt more about satellite operations, network management and ground systems.

“MEASAT’s CSR program focuses on exposing local young talent to the satellite industry, with a long-term view to continue building the nation’s expertise in this area,” said Tn. Hj. Zainudin Abdul, Vice President, Satellite Engineering & Operations, MEASAT. “In addition to hosting visits to MTBC, MEASAT provides guest lecturers to local universities, has published a book on the fundamentals of communication satellites, and has brought students to satellite launch events.”

Satellites are used in Malaysia and globally to provide services for TV, telecommunications, corporate networks, broadband connectivity, and others.
About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators across Asia and Africa. With capacity across six (6) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

Working with a select group of world-class partners, MEASAT provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information please visit [www.measat.com](http://www.measat.com)

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List of Invited Universities

1. Universiti Tenaga Nasional
2. University of Malaya
3. International Islamic University Malaysia
4. Universiti Teknologi MARA
5. University Putra Malaysia
6. Universiti Sains Islam Malaysia
7. Universiti Kebangsaan Malaysia
8. Multimedia University