



## **INTERN – Business Development**

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. With the state of art MEASAT-3 and MEASAT-3a satellites co-located at the Company's key orbital slot of 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

### **Responsibilities:**

Details of the responsibilities of the intern are as follows:

- Analyze markets to understand overall competitive landscape and potential opportunities
- Undertake market research into potential opportunities and new products/services
- Work closely with management to develop strategies to capture opportunities
- Develop business cases with the Business Development and Corporate Finance teams

### **Requirements:**

The successful candidate should ideally:

- Be pursuing a degree in Engineering, Finance, Economics, Mathematics or Statistics
- Minimum Cumulative Grade Point Average (CGPA) of 3.6 out of 4.0
- Available to work full time during the internship period
- Dynamic, result-oriented and responsible
- Excellent interpersonal and communications skills (written, verbal and presentation)

Interested candidates, please forward your resume to [recruitment@measat.com](mailto:recruitment@measat.com). We regret that only shortlisted candidates will be notified.