



## **MEASAT-3b LAUNCH DATE CONFIRMED 28 MAY 2014**

**Kuala Lumpur, 29 April 2014:** MEASAT Global Berhad ("MEASAT") announced today that the MEASAT-3b satellite is confirmed for launch on 28 May 2014 GFT (29 May 2014 Kuala Lumpur time). Manufactured by Airbus Space and Defence, the state-of-the-art MEASAT-3b satellite will be launched on an Ariane 5 ECA launch vehicle from the European Spaceport in Kourou, French Guiana.

MEASAT-3b is designed to provide an additional 48 high powered Ku-band transponders to expand Direct-To-Home and VSAT services across Malaysia, India, Indonesia and Australia at the 91.5°E orbital slot. Co-located with MEASAT-3 and MEASAT-3a, the satellite will more than double MEASAT's Ku-band capacity at this orbital location creating one of the region's most powerful and robust orbital locations.

Updates on the MEASAT-3b launch can be found at <http://www.measat.com/3b/index.html>.

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### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in May 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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