



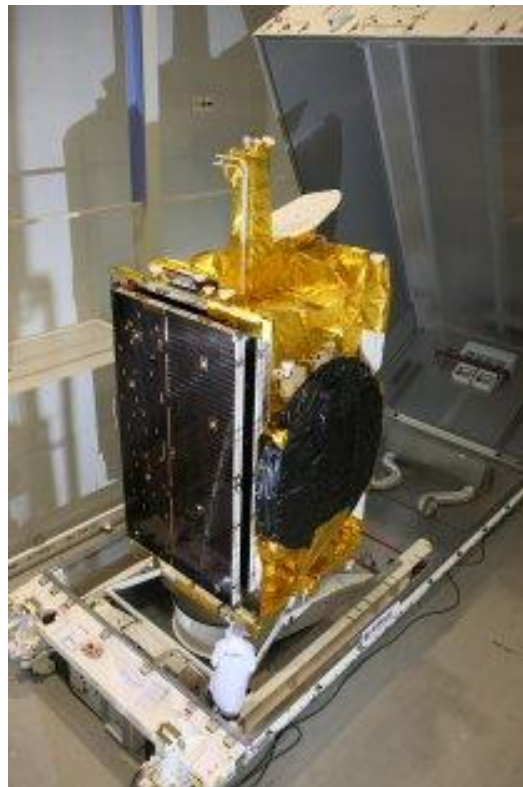
MEASAT-3b Shipped to Launch Site

Largest satellite ever ordered by Asian operator MEASAT

Kuala Lumpur, 14 April 2014 – MEASAT Global Berhad (“MEASAT”) announced today that Airbus Defence and Space (“Airbus”) has successfully completed the final integration and testing of MEASAT-3b. The satellite left the Airbus Defence and Space facilities in Toulouse, France, and has been transported by air to Kourou, French Guiana. The satellite is due to be launched in the upcoming weeks by an Ariane 5 launcher. Launch and Early Orbit Phase operations will be conducted from the Airbus Defence and Space’s spacecraft control centre in Toulouse.

MEASAT-3b is the 36th Eurostar E3000 satellite. Two other E3000s are about to be launched in the next few weeks from their respective launch sites and nine more are currently at various stages of production in Airbus Defence and Space’s factories.

MEASAT-3b will be launched into the 91.5°E orbital slot where it will be collocated with MEASAT-3 and MEASAT-3a to form Asia’s most robust Direct-To-Home (“DTH”) satellite neighborhood. Designed with 48 Ku-band transponders, MEASAT-3b will be used to support data and video services across Malaysia, India, Indonesia and Australia.



*MEASAT-3b prior to being transported by air to Kourou, French Guiana.
Picture copyrighted to Airbus Defence and Space / Astrium SAS – 2014.*



*MEASAT-3b safely arrives at the European Spaceport in Kourou, French Guiana.
Picture courtesy of Arianespace.*

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in May 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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