



**MEASAT Global Berhad**

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## **MEASAT-3b Launch Set at 5:21am 12 September MYT**

**Kuala Lumpur, 11 September 2014:** MEASAT Global Berhad (“MEASAT”) announced today that the MEASAT-3b satellite will launch at 5:21am 12 September MYT (6:21pm 11 September GFT) from the European Spaceport in Kourou, French Guiana.

“MEASAT-3b was initiated in June 2011. This spacecraft, Malaysia’s largest and most advanced to date, is the result of more than three year’s cooperation between MEASAT, Airbus Defence and Space, the satellite manufacturer, and Arianespace, the satellite launch service provider,” said Paul Brown-Kenyon, Chief Executive Officer, MEASAT Satellite Systems Sdn. Bhd. “We look forward to a successful launch. ”

MEASAT-3b is equipped with 48 high-powered Ku-band transponders to support video and data services across Malaysia, India, Indonesia and Australia. MEASAT-3b will be co-located with MEASAT-3 and MEASAT-3a at 91.5°E to create the region’s most powerful and robust orbital location.

To view the launch, visit [www.arianespace.tv](http://www.arianespace.tv)

Updates on the MEASAT-3b launch can be found at <http://www.measat.com/3b>.

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

### **Contact**

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